



A STAND FOR THE BRAND

DISPLAY SOLUTIONS
BY **ELWIS LIGHTING**

DANISH QUALITY

SINCE 1953

INCREASE
YOUR
VISIBILITY

INCREASE
YOUR
SALES

45-50 %
SALES
INCREASE



THE MAIN DISTRIBUTING COMPANY OF ELWIS LIGHTING IN FRANCE, **SAS TORRO**, EXPERIENCED A SIGNIFICANT SURGE IN THEIR SALES, AFTER UTILIZING **CUSTOM-MADE ELWIS FLOOR DISPLAYS**.

THREE OF THEIR TOP LOCATIONS, REPORTED VAST SALES INCREASES, IN THE SPECTRUM OF 45-50 PERCENT, IN THE SECOND QUARTER OF 2022.

SUSTAINABLE & SLEEK DESIGN

WE HAVE THE SOLUTIONS THAT WILL INCREASE YOUR SALE OF ELWIS PRODUCTS. ELWIS FLOOR DISPLAY SOLUTIONS ARE BOTH STURDY AND MADE WITH **ENVIRONMENTALLY FRIENDLY BIRCH PLYWOOD**.

THEY HAVE A SLEEK AND ELEGANT DESIGN THAT IS USABLE ALL YEAR ROUND, AND BY UTILIZING ONE OF OUR DISPLAY SOLUTIONS THE VISIBILITY AND SALES OF **ELWIS PRODUCTS**, WILL IMPROVE AND BENEFIT YOUR REVENUE STREAM.



- ALL ELWIS FLOOR DISPLAYS ARE **FSC CERTIFIED**.
- NO USE OF INTERMEDIARIES, AS OUR SUPPLIER RECEIVE ALL THEIR PRODUCTS DIRECTLY FROM THE SAWMILLS, THEREBY REDUCING THEIR **Co2 FOOTPRINT**.
- ALL FLOOR DISPLAYS ARE MADE OF FAST-GROWING **BIRCH PLYWOOD**.
- BIRCH PLYWOOD GROWS FAST AND DOES NOT REQUIRE MUCH ATTENDING TO, UNLIKE OTHER TYPES OF WOOD SUCH AS ASH OR BEECH.

REMAIN VISIBLE UNTIL CHECKOUT



WITH A CUSTOM-MADE **DESK DISPLAY SOLUTION** BY ELWIS, YOUR ELWIS PRODUCTS WILL ALWAYS REMAIN IN THE EYESIGHT; AND IN THE MIND OF YOUR CUSTOMERS. UNTIL THE VERY LAST MINUTE, WHEN THEY ARE READY FOR A PURCHASE.

WITH A DESK DISPLAY FROM ELWIS, YOU WON'T MISS ANY SPONTANEOUS PURCHASES, OR THE OPPORTUNITY TO PROVIDE FOR YOUR CUSTOMERS AND THEIR NEEDS.

OUR AESTHETICALLY PLEASING DISPLAY SOLUTIONS, PROVIDE A NEAT PACKAGING TOOL FOR YOUR PRODUCTS, AND THE BEST POSSIBLE WAY TO PRESENT, AND SHINE A LIGHT, ON ELWIS PRODUCTS.

DESK DISPLAY A



DESK DISPLAY B



FLOOR DISPLAY A-B (COMPOSITION VARIES)



MEASUREMENTS (CM APPROX.)

ELWIS DESK DISPLAY A

HEIGHT: 30 WIDTH: 30

ELWIS DESK DISPLAY B

HEIGHT: 30 WIDTH: 50

ELWIS FLOOR DISPLAY A

HEIGHT: 167 WIDTH: 55

ELWIS FLOOR DISPLAY B

HEIGHT: 170 WIDTH: 55

WE CURRENTLY HAVE **FIVE**
DIFFERENT DISPLAY POS
SOLUTIONS.

**YOU CAN GET IN TOUCH WITH
US AT LIGHTING@ELWIS.COM**

THEN YOU WILL RECEIVE ALL OF
THE ADDITIONAL INFORMATION
ON PRICE RANGES ETC, FOR THE
VARIOUS POS SOLUTIONS.